

Rob Barnett Media

headhunter
advisor

Hire Better. Smarter. Faster. | www.RobBarnettMedia.com

Rob has **discovered, hired, and led** hundreds of talented creators and executives in senior management roles throughout his career at MTV, VH1, CBS, and Audible/Amazon.

Representing diverse careers, companies, and opportunities, Rob's multi-platform content and **no-nonsense approach** inspires people to define and sell their best professional brand.

Rob's deep industry knowledge and contacts give you unique insight into company needs and a streamlined, hands-on approach to **match the right people with the right jobs.**



Rob
Barnett
Media | headhunter
advisor

Clients Include:



Paramount

WIRED **Chegg**

AMC NETWORKS

 **BOX TO BOX**



Breville®

Wrigley MEDIA GROUP™

CONDÉ NAST

Placements Include:

Head of Current Series Creative Director

Chief Financial Officer SVP Talent

Head of Revenue Head of Growth Marketing

Editorial Director SVP Global Consumer Revenue

Senior Content Strategist Head of Development

Business Development Director Industry Programming

Our firm is **faster,**
leaner, and more
affordable than your
alternatives.

Retained Executive Search

We fill any leadership role for media companies & brands - with the exception of IT or tech positions.

We undercut the competition - charging 25% of the first-year base salary only.

The first half of our retainer is due upfront. The second half is only due if we fill the role. We guarantee our placements for 90 days.

STEP ① DISCOVERY

Deep dive with your hiring exec into your needs.

- **Lock in all requirements including base salary range & your timeline.**
- **Review our 3-page retainer - vetted by Paramount, Hearst, Condé Nast & all our media company clients & legal teams for 7 years.**

STEP ② ROLL OUT

Announcement & marketing campaign

- **We have a deep talent pool of thousands of top media pros subscribed to our weekly emails (70% open rate), watching our weekly videos, & engaging our social media posts.**
- **We are also launching a new job search site under the same name as Rob's book: Next Job Best Job**

STEP ③ VETTING

First round

- We conduct up to 100 pre-interviews if needed in the first few weeks, before you meet a single candidate.
- Our top candidates must submit written pitches about your company (not basic cover letters) to earn their first interview with you.

STEP ④ CANDIDATES

Our team handles all scheduling

- **Constant contact & follow up reports on all candidates - before & after every interview as you narrow the field to determine finalists.**

STEP ⑤ HIRING

The home stretch

- Deep reference interviews with managers, co-workers, & staff submitted in verbatim reports.
- We can extend the offer, negotiate, & get the commitment - before HR conducts the final interview & legal background check.

What clients say:

“The care Rob brings to his work on behalf of companies and candidates made the entire hiring process a genuine pleasure.”

“Rob gives the phrase ‘above & beyond’ new meaning - he is truly the blueprint.”

“I have yet to work with another headhunter with more expertise, charisma, and professional connections.”

"Tireless dedication, integrity, passion, and positive energy.
A uniquely phenomenal partner who delivers impressive results."

Rob
Barnett
Media | headhunter
adviser

Let us
help you
hire
better.
faster.
smarter.

www.RobBarnettMedia.com