



## Job Search Strategy Session

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We are on a mission to encourage you to replace the strategy of surfing random job sites and posting resumes into the abyss with a more productive strategy.

Our book, *Next Job, Best Job: A Headhunter's 11 Strategies to Getting Hired Now*, shares all the lessons learned in over five decades of hiring and placing pros. We will discuss the crucial first step in every new job search to determine your north star. A job search with a narrow focus on the right roles is going to be a thousand times more successful than the “butcher — baker — candlestick maker” approach. Companies want to hire the candidates who look most like the job description. We will help you hone this strategy to narrow in on your north star.

In Part 2 of the session, we will detail the strategy for a targeted company search. This is the most active way to find your next job. We will also discuss how to get access to the number one decision maker for any role and give you our best ghost-killing advice.

Payment via Venmo or PayPal is due in advance, two business days before your call. Book your session now: [Allie@RobBarnettMedia.com](mailto:Allie@RobBarnettMedia.com)