



Amazon 5-Star Review

Dr. Joseph S. Maresca

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"Next Job, Best Job by Barnett is an excellent new book on how to survive and thrive in both good times and bad. The author reviews how to move forward after disappointments and corporate downsizings to reach a higher plateau. Chapter 1 needs some editing.

Ultimately, each worker should strive to reach the North Star or long term professional identity. Later in the book, the author shows how to present the best public persona on the resume, as well as, the Linked In page right down to the photo and extra space utilization.

Ultimately, top employees must be able to articulate their top projects and what they are known for by their peers. i.e. Are you the person people seek when no-one else can solve a problem? <pp.102>

The author explains that job candidates need to show knowledge of the company where they seek to be hired. Detailed knowledge can be found in SEC filings, as well as, financial statements and industry magazines. Lastly, job candidates should understand their worth and know the lowest acceptable base salary. Finally, job seekers don't always ask about where a job leads after the initial hiring.

Overall, "Next Job Best Job by Barnett is an excellent tool for hiring managers and job seekers alike. The book would be helpful for college students seeking a first job after graduation.