



WOMEN IN THE **2019**
WORLD

INSPIRING • FEARLESS • UNDENIABLE



ABOUT WOMEN IN THE WORLD



Women in the World is a live journalism platform founded in 2010 by Tina Brown to discover and amplify the unheard voices of global women. Starting with one sponsor and an audience of 300 at a small midtown theater in Manhattan, Women in the World now crowns a year of live national and international events with its annual sold-out Summit every April at New York's Lincoln Center.

The mission at Women in the World has remained the same since its launch 10 years ago—to engage with the world by bringing forth stories.

Stories of women. Stories by women. Women who are household names—and women whose names are unknown outside their communities. Women moving and shaking in the corridors of power through their careers—and women making waves in their own towns and villages. Women living the news and women shaping the news.



ABOUT TINA BROWN



Tina Brown is an award-winning journalist, editor, author, and founder of the Women in the World summits. Between 1979 and 2001, she was editor-in-chief of Tatler, Vanity Fair, The New Yorker and authored the 2007 best-selling biography of the Princess of Wales, The Diana Chronicles. In 2000, she was awarded the honor of Commander of the Order of the British Empire by the Queen for her services to journalism. In 2007 she was inducted into the Magazine Editors' Hall of Fame.

In October 2008 Brown launched and edited the digital news site The Daily Beast, which won the news website of the year award in 2012 and 2013. She launched Tina Brown Live Media in 2014 to expand Women in the World internationally with summits in London and Delhi and with smaller salons throughout the United States. Last year, she published The Vanity Fair Diaries which was chosen as one of the best books of 2017 by Time, People, Amazon, The Guardian, The Economist, Entertainment Weekly, & Vogue.





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POWERHOUSE KEYNOTE SPEAKERS



Chimamanda Ngozi Adichie



Ambassador Nikki Haley



Cecile Richards



Viola Davis



Prime Minister Justin Trudeau



Hillary Rodham Clinton



Ajay Banga



Angelina Jolie



Indra Nooyi



Queen Rania of Jordan



Cate Blanchett



Tracee Ellis Ross



Rt Hon Theresa May MP



Terry Cruz



Scarlett Johansson



4B+

MEDIA IMPRESSIONS

761M

TWITTER IMPRESSIONS

28M

FACEBOOK IMPRESSIONS

11M

INSTAGRAM IMPRESSIONS

7,500

TICKETS SOLD

NEW YORK 2018 >> PRESS SAMPLING



WITW IMPACT >> TAKING ACTION



RAISE AWARENESS OF ISSUES AND CAUSES

92% of attendees became aware of an issue or cause that they were not familiar with prior to the Summit.

CONVENE FOR COLLECTIVE IMPACT

79% of stage participants at WITW met someone who would be helpful to them in the future.

FUNDING FOR FEATURED ORGANIZATIONS

65% of attendees have made, or plan to make, a financial donation to one or more of the organizations or causes they learned about at the Summit.

IGNITE CONCRETE ACTION

85% of attendees are likely to take some action on an issue or cause they learned about at the Summit (i.e. volunteer, donate, sign a petition, share information, advocate etc.)



NEW YORK 2019 >> 10TH ANNIVERSARY



WHO

2,500+ leading business, media, culture, government, entertainment, the arts, and humanitarian thought leaders.

WHAT

Women in the World produces a live event unlike any you've been to before—an exhilarating experience that fuses journalism, enthralling storytelling, networking, activism, and inspiration. You get to hear firsthand from the world's most accomplished women and men about their lives, work, challenges, and aspirations.

The Women in the World Summit started in 2010 as a small gathering to present vibrant, global voices and personal stories from unexpected sources. It soon grew to a three-day event with daily audiences of 2,500 held at New York City's Lincoln Center, and is now recognized worldwide as the premier platform for women to illuminate the most pressing international issues of our day.

WHEN

New York's 10th Anniversary Women in the World celebration will take place the week of April 8, 2019. The Summit will take place April 10-12, 2019.

WHERE

The Women in the World Summit returns to the Koch Theater at Lincoln Center, the home to the New York City Ballet.





WomenintheWorld.com



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